

MEDIA KIT

ONSERTS

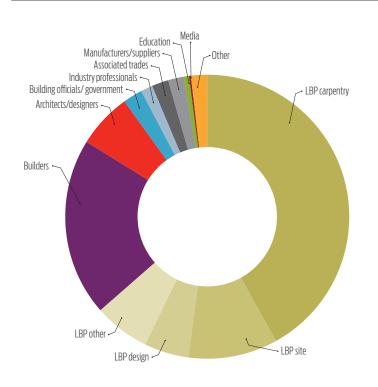
Looking for an affordable way to get your material to potential customers? We offer a cost-effective solution to put information about your brand or product into the hands of our highly engaged readers in the building industry. Talk to us about booking an onsert of your client catalogues, brochures or samples.

Architects, builders, building officials – we can reach them and many more in the building and construction industry. You get to select who you are interested in from our full print run, membership groups or regions, making it easy for you to reach your target audience.



* Minimum charge of \$450 applies.

Who receives the over 33,000 copies of Build?



Deadlines

ISSUE	RELEASE DATE	BOOKING DEADLINE	ONSERTS DUE
#171	1 Apr 2019	1 Mar 2019	15 Mar 2019
#172	1 Jun 19	1 May 19	15 May 19
#173	1 Aug 19	1 July 19	15 July 19
#174	1 Oct 19	1 Sept 19	15 Sept 19
#175	1 Dec 19	1 Nov 19	15 Nov 19
#176	1 Feb 2020	3 Jan 2020	15 Jan 2020
#177	1 Apr 20	1 Mar 20	15 Mar 20
#178	1 Jun 20	1 May 20	15 May 20

Contact

We are happy to provide a quote based on onsert type and your selected distribution (full print run or selected memberships groups and region). Contact Graeme Hughes to discuss your requirements.

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CHOOSE WHO your onserts go to

Select your target audience from the list below and we can give you a quote based on onsert type, your selected region and the numbers in the membership groups you have chosen.

MEMBERSHIP	GROUPS TO SELECT FROM	
20	Master Builders	
72	NZ Certified Builders	
04	Building Levy members	
103, 201	Licensed building practitioners	
03	Registered Architects	
23	Architectural Designers NZ	
85	Designers	
01	Property council, commercial, developers	
02, 09, 16, 17	Other Build subscribers	
05	Refresh Franchisee	
07	Local authorities – Building officials	
08	Media	
10	Education	
11	BRANZ Board and committees	
12	Industry body/Peer group	
13	BCITO Graduates	
21	Appraisal clients	
35	Product manufacturers and suppliers	
36	Engineers	
43	Valuers	
44	Industry professionals	
46	Government	
47	Surveyors	
50	Building specialist and sub trades	
60	NZ Institute of Building	
70	Libraries	
98	Builders merchants	

Regions

